

For Immediate Release

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## **Assent Publishing Welcomes Ardent Imprint Managing Editor Sascha Illyvich**

**Dateline, February 11, 2014. Pittsburgh, PA** - Assent Publishing announces that Sascha Illyvich has joined the Assent Publishing as the managing editor for Ardent Books, the firm's erotica imprint. Mr. Illyvich is a multi-published author with titles spanning his entire career and numerous subgenres in erotica and erotic romance. Having been a copyeditor, junior editor, and finally senior editor with his own line at another house, his authors have continued to win awards for their stories from some of the most prestigious names in erotic fiction such as Coffee Time Romance, Fallen Angels Reviews and BDSM Book Reviews.

Mr. Illyvich's experience includes writing SEO copy and content creation for the adult industry, nonfiction articles for the cigar and alcohol industry, and various articles on the craft of writing, all while freelance editing for some of today's hottest names in erotica. In 2009, he created WriteSEX to be the hub of quality content for authors wishing to understand the business of writing erotica and erotic romance. As managing editor for Ardent Books, Assent Publishing's erotica imprint, Sascha looks forward to taking Ardent authors to new horizons while giving readers the pleasure they seek.

Assent Publishing is a groundbreaking publishing company that stands apart from half-effort e-publishers and old-school traditional publishers. With proven strategies, attention to author marketing needs, commitment to distribution solutions, and dedication to publishing high quality books, Assent Publishing's mission is writing the book on the publishing industry's future. For more information or inquiries, please visit our website at [www.AssentPublishing.com](http://www.AssentPublishing.com) and contact Les Denton at [les@assentpublishing.com](mailto:les@assentpublishing.com) or (412) 706-0601. For more about Ardent Books please contact Sascha Illyvich at [editor@ardentbooks.com](mailto:editor@ardentbooks.com), and visit Ardent Books at [www.ArdentBooks.com](http://www.ArdentBooks.com).

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